

Merrill & Cutler,
ARCHITECTS,
LOWELL, MASS.



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CITY.

986

(Sec. 384 PL&R) PERMIT No. 1418 Minneapolis, Minn. FIRST CLASS Minneapolis, Minn. 6c.-POSTAGE WILL BE PAID BY-VIA AIR MAIL 711 West Lake Street Golf Group Purchasing Ass'n. BUSINESS REPLY ENVELOPE NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES.

SINESS REPLY ENVERGREEN PROSTAGE STANDS PM (S. NOSTAGE STANDS PM)

6c.-POSTAGE WILL BE PAID BY—Hamilton Manufacturing Co.

413 South Fifth Street,

Winneapolis, Minn.





Chairman of Municipal Building Commission Municipal Building, BINGHAMTON, N. Y.

Springfield, Mass.

Fee claimed by office of first address.

D.G. WAITE 5618 N. MAJOR





SPENCER MANUFACTURING COMPANY 140 MAIN STREET POLK, OHIO

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AIR MAIL

SPECIAL DELIVERY

ONVELOPE CORP., CHICAGO PATENT NO. 1,815,396 U. S. ENV. CO.

FROM

## EDWARD J. HUGHES

SECRETARY OF STATE

POSTMASTER—If this is not delivered, please return align 5 days. Postage for return will be paid and elivery to ser SPRINGFIELD, ILLINOIS



0.0 667439

> VILL AIR MAILLINOIS Speci Mr. Carl C. Struever, C/o Mr. R. M. Scobee, 1114 Ridgewood Avenue Orlando, Florida

Nickeloid Compan

- INCOM



HUFBE EXPRETIONS, INC.
1730 FIFTH AVE
NYIA, NY

AIR MAIL Special Delivery

REGISTERED

157914



C/O STARS OF THE BOLSHOI

NEW HEATHMAN HOTEL

PORTLAND OREGON





SPECIAL DELIVERY

Special Denvery,





ACME FAST FREIGHT, INC. 608 SOUTH DEARBORN STREET CHICAGO, ILL.











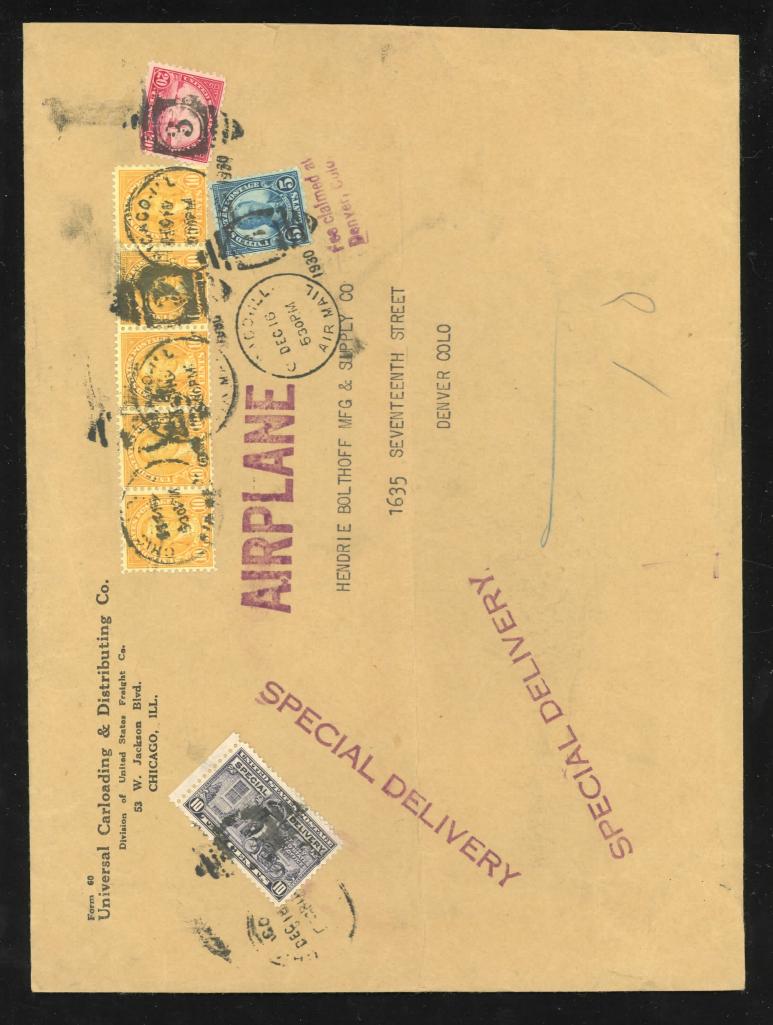






SPECIAL DELIVE Fee Paid 10 Cer

Acme Fast Freight, Inc FIRST CLASS MAIL 115 12TH ST DETROIT MICH



8 MUNCHEN N HELGA PETE EILIGOTEN 1-ROAY 42191 Special Delivery SAMPLE POD Label 57 EXPRES clo Cinefot International Corp. ONE PARK AVENUE NEW YORK, N. Y. 10016 RETURN POSTAGE GUARANTEED TEANECK, W.J. O7666 Dr. W. Petersen 7, ann tes dam ant c/o. 0.5chm;dt K. Petersen

SPECIAL DELIVERY SPECIAL

HILTENSPERGERJTR

POST ON BULLETIN





## 45-CENT SPECIAL DELIVERY STAMP



A new 45-cent special delivery stamp, required to meet the rate which became effective July 14, will be first placed on sale at New York, New York, on November 21, 1969, during the American Stamp Dealers' Association National Postage Stamp Show.

Norman Ives of New Haven, Connecticut, designed the horizontal red, white and blue stamp. It will measure 0.84 by 1.44 inches and will be issued in panes of 50.

Collectors desiring first day cancellations are reminded that first class postage is required in addition to a special delivery stamp. Therefore, a 6-cent stamp or a 10-cent airmail stamp must be affixed to the first day cover by the collector before it is submitted to the Postmaster. Mail destined for foreign countries should also bear the appropriate postage.

Stamped addressed envelopes, with proper remittance for the new 45-cent stamp, should be enclosed in an envelope addressed to the Postmaster, New York, New York 10001. It should be endorsed "First Day Covers 45¢ Special Delivery Stamp." Personal checks will not be accepted in payment. Orders should not include requests for uncanceled stamps.



AIR MAIN

SPECIAL DELIVERY









FROM CH MACPHERSON

212 CECIL AVE

BUCHANAN MICHIGAN

TO HE + HRS J H MACPHERSON BURLINGAME CALIFORNIA 525 CALIFORNIA DRIVE





Boston clock type 'E' Mourning cover with very early use of

Postmaster: contents postage stamps free of duty, may be opened for customs purposes

EFGURO POR BS. 100



special delivery la! " Cosonos:









## **Express Mail**

The Death Knell of the Special Delivery System



The last twenty years of the Special Delivery system saw rates increase dramatically from 60c to \$9.95. Few covers showing these rates for are recorded and none are noted nor illustrated in the incredible work "U.S. Domestic Postal Rates, 1872-1999" by Henry W. Beecher and Anthony Wawrukiewicz.

The fee increases mirrored a stunning growth of express mail forwarded through Federal Express and other newly competitive overnight services attempting to revolutionize business message delivery.

These new services caused a great decline in the number of Special Delivery mail pieces. The service was government owned and termination was delayed by union pressure and lethargy until June 7, 1997.

One hundred eleven years, eight months and seven days is a wonderful tribute to the service which the United States initiated formally. for the world. Who would have guessed that what originated as an idea by a Harvard business school student, who received a lowly grade for his project, would end in such a forminable system for immediate delivery of mail -- and certainly the founder of Federal Express could not have foreseen the revolution caused by his putting pen to paper. When the United States Postal Service set up its own Express Mail system, charged the same rates as Special Delivery, it was clearly obvious to the public that there was no need for a less effecient competitive service.

Express mail received special treatment from induction of the mailed item until delivery to the addressee, unlike Special Delivery mail which traveled in regular mai channels until it reached the addressee's post office at which time it received Special Delivery service. Same money, slower service.

Los Angeles, Ca. to New York, N.Y. March 6, 1979







