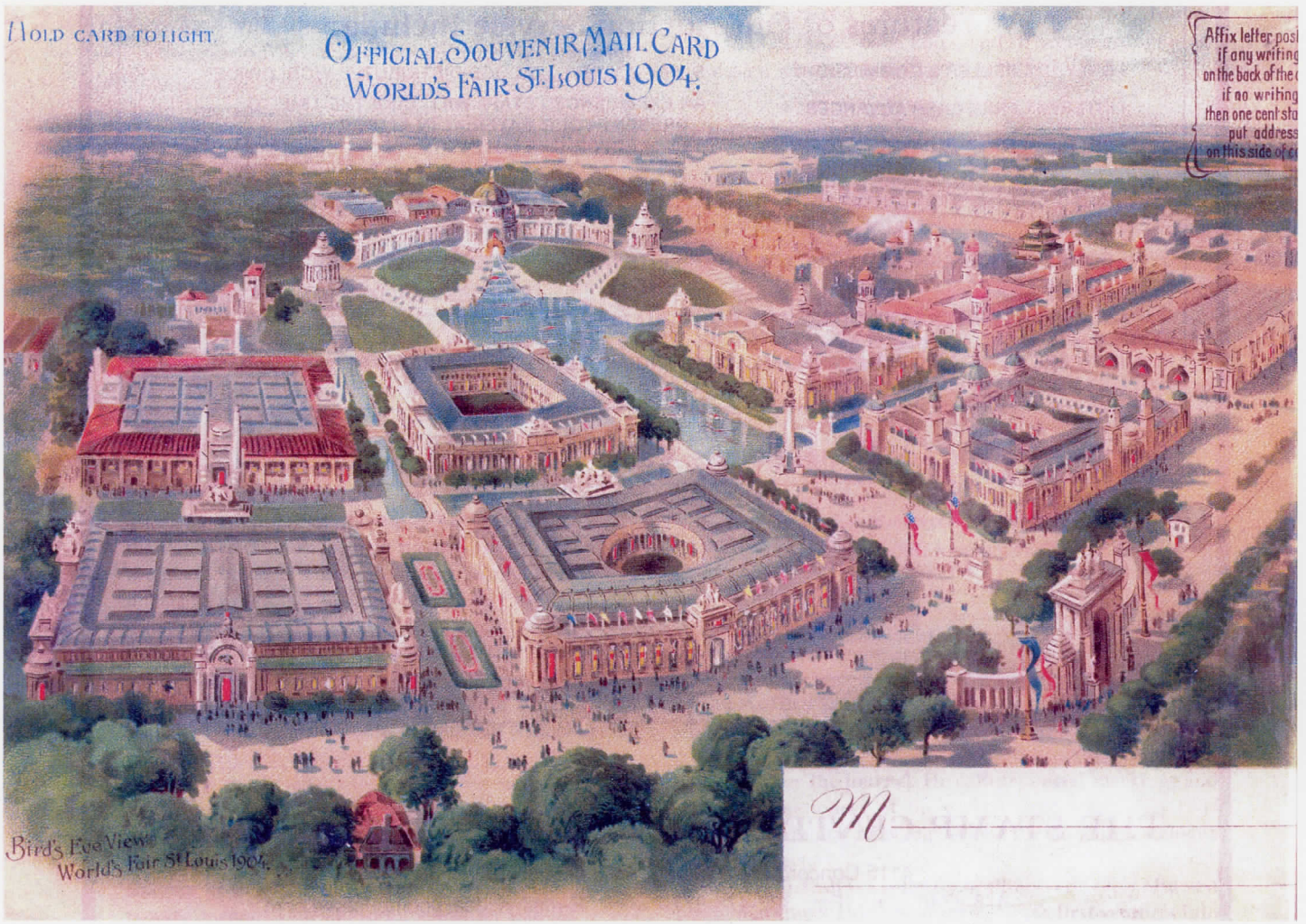
The St. Louis World's Fair - 1904



Louisiana Purchase Exposition

ILLUSTRATED PROMOTIONAL COVERS IN COLOR
for the
St. LOUIS LOUISIANA PURCHASE EXPOSITION-1904
MISCELLANEOUS CANCELS



PRIOR TO THE INTRODUCTION OF THE SLOGAN, BANNER MACHINE CANCEL USED ON THE EIGHT INTERNATIONAL POSTAL MACHINES, THERE WERE TYPES OF CANCELS USED.

ILLUSTRATED, PROMOTIONAL COVERS IN FULL COLOR WERE USED AS EARLY AS JULY 1901. THERE IS NO CATALOG LISTING.

MOST OF THE COVERS WERE MANUFACTURED BY HESSE ENVELOPE Co., St. LOUIS. THE EARLY COVERS HAVE NO IDENTIFICATION NUMBER OR COPYRIGHT NOTATIONS. SOME JUST HAVE AN IDENTIFICATION NUMBER. THE ODD COVER WAS NOT MANUFACTURED BY HESSE Co.

MOST OF THE VARIOUS CANCELS WERE DONE BY MACHINE. HOWEVER, SOME ARE DUPLEX AND CIRCULAR HAND DATE STAMPS.

POSTAL SERVICE BEFORE LEWIS & CLARK

FROM THE JOURNAL OF THE MISSOURI POSTAL HISTORY SOCIETY:

NEITHER THE FRENCH NOR SPANISH COLONIAL ADMINISTRATIONS PROVIDED ANY POSTAL SERVICE IN THE AREA TODAY KNOWN AS MISSOURI. FRENCH ADMINISTRATION OF THE MID-MISSISSIPPI VALLEY WAS CENTERED AT FORT CHARTRES AND KASKASKIA, BOTH IN ILLINOIS ROUGHLY ACROSS THE RIVER FROM St.GENEVIEVE.

HAVING LOST THE SEVEN YEARS WAR (BETTER KNOWN AS THE FRENCH AND INDIAN WAR HERE IN THE COLONIES), FRANCE CEDED CANADA AND ALL HER TERRITORYEAST OF THE MISSISSIPPI RIVER TO GREAT BRITAIN IN 1763. NEEDING TO SET THINGS RIGHT WITH THEIR ALLY SPAIN, FRANCE SECRETLY CEDED THE TERRITORY AT THE MPITH OF THE MISSISSIPPI RIVER AND ALL THE AREA DRAINED BY IT TO THE WEST TO SPAIN.

AT THAT TIME THERE WERE ONLY TWO EUROPEAN SETTLEMENTS IN SPANISH ILLINOIS, AS THE LAND ABOVE PRESENT DAY LOUISIANA WAS CALLED. St. GENEVIEVE HAD BEEN FOUNDED ABOUT 1735 AS A REGIONAL CENTER FOR THE LEAD MINES IN THE AREA. St.LOUIS, FOUNDED AS A FUR TRADING POST WAS JUST GETTING STARTED. BOTH POPULATIONS SWELLED WITH FRENCH FROM CAHOKIA AND KASKASKIA WHO MOVED ACROSS THE RIVER TO AVOID BRITISH GOVERNMENT. THE VILLAGES OF St.FERDINAND (FLORISSANT),St.CHARLES, CARONDELET, AND CAPE GIRARDEAU WERE ESTABLISHED IN THE NEXT FEW YEARS. THE SPANISH POST OFFICE DID NOTEXTEND FAR BEYOND NEW ORLEANS AND THE GULF COAST. LETTERS FROM THE 1780's USUALLY FROM PRIESTS ARE KNOWN FROM St.GENEVIEVE AND St.LOUIS TO NEW ORLEANS. ALL ARE WITHOUT POSTAL MARKINGS, INDICATION PRIVATE CARRIAGE. A REPORT FORWARDED TO CONGRESS BY PRESIDENT JEFFERSON IN NOVEMBER 1803 CONFIRMED THIS LACK OF POSTA SERVICE IN THE NEWLY PURCHASED LOUSIANA TERRITORY:

> MANY OF THE PRESENT ESTABLISHMENTS ARE SEPARATED FROM EACH OTHER BYIMMENSE AND TRACKLESS DESERTS, HAVING NO COMMUNICATION WITH EACH OTHER BY LAND, EXCEPT NOW AND THEN A SOLITARY INSTANCE OF ITS BEING ATTEMPTED BY HUNTERS...COMMUNICATION IS KEPT UP ONLY BY WATER, BETWEEN THE CAPTIAL AND THE DISTANT SETTLEMENTS;THREE MONTHS BEING REQUIRED TO CONVEY INTELLIGENCE FROMTHE ONE TO THE OTHER BY THE MISSISSIPPI.

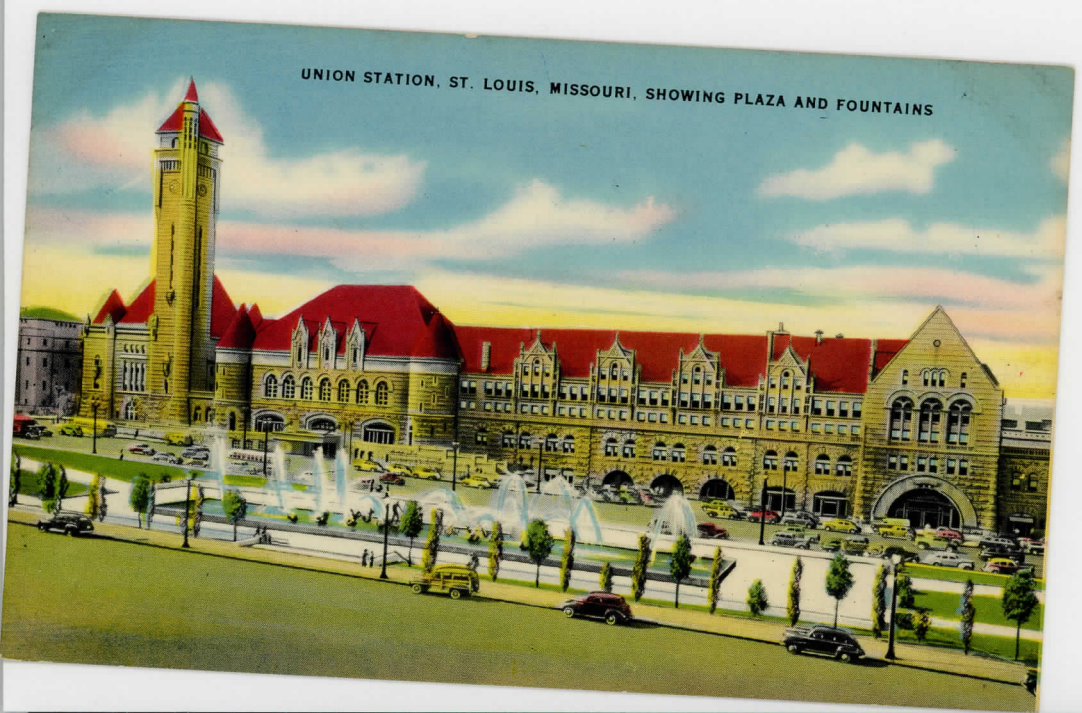
FOLLOWING OUR REVOLUTION, AMERICANS CROSSED THE RIDGE OF MOUNTAINS THAT HAD HELD THEM ALONG THE ATLANTIC SEABOARD FOR 150 YEARS AND SETTLED IN KENTUCKY, TENNESSEE, AND THE NORTHWEST TERRITORY. SOME TRAVELED FURTHER WEST AND RECEIVED LAND GRANTS IN PRESENT DAYMISSOURI FROM THE SPANISH GOVERNMENT. SIGNIFICANT AMONG THESE WEREDANIEL BOONE, WHO BROUGHT HIS FAMILY FROM KENTUCKY TO FEMME OSAGE IN 1795, AND MOSES AUSTIN, WHO BEGAN MINING LEAD AT MINE A BRETON IN 1797. AS THERE WAS NO INTERNATIONAL EXCHANGE OF MAIL ACROSS THE MISSISSIPPI RIVER, AMERICANS WHO WANTED TO COMMUNICATE WITH FAMILY AND BUSINESS ASSOCIATES IN THE UNITED STATES HAD THEIR LETTERS CARRIED PRIVATELY TO AMERICAN POST OFFICES IN KENTUCKY OR LATER IN THE INDIANA TERRITORY.

INITIALLY LETTERS HAD TO BE PRIVATELY CARRIED TO DENTUCKY. THE FIRST POST OFFICE IN THE INDIANNA TERRITORYWAS NOT ESTABLISHED UNTIL 1797, AT VINCENNES. AN ACT OF CONGRESS ESTABLISHED THE POST ROAD FROM VINCENNES TO KASKASKIA AND CAHOKIA IN 1801. FOR St.LOUIS AND St. GENEVIEVE, THERE WERENOW POST OFFICES JUST ACROSS THE RIVER WITH MONTHLY SERVICE TO THE EAST. ALSO THAT YEAR, A ROUTE WAS OPENED FROM EDDYVILLE, KENTUCKY TO FOR MASSAC GIVING RESIDENTS OF CAPE GIRARDEAU, TYWAPPETY, AND NEW MADRID A CLOSER PLACE TO CARRY THEIR MAIL IT WOULD BE 1804 BEFORE AMERICAN POSTAL SERVICE FINNALLY REACHED MISSOURI.



CDS St.LOUIS JUL 10 1909.

IN FRONT OF St.LOUIS' FAMOUS UNION STATION IS THE ALOE PLAZA WHICH FEATURES A BEAUTIFUL $50,000 FOUNTAIN IN WHICH A SERIES OF 19 BRONZE FIGURES BY CARL MILLES, NOTED SWEDISH SCULPTOR ARE USED TO DEPICT THE MEETING OF THE WATERS, THE MISSOURI AND THE MISSISSIPPI. IT IS NAMED FOR THE LATE HUSBAND OF Mrs. LOUIS P. ALOE, WHO STARTED THE MOVEMENT FOR THE FOUNTAIN AND MADE A LARGE CONTRIBUTION TOWARD IT. THE ALOE PLAZA WAS DEDICATED IN 1940.



St. LOUIS LOUISIANA PURCHASE EXPOSITION

PINKAU SERIES (p73):

G1494-BRIGHT COLORS, CHROMOLITHS WITHOUT IMPRINT OF PUBLISHER OR PRINTER PEBBLED FINISHE, NARROW, UNDIVIDED BACK, GREEN TO DARK GREEN PRINTING ON BACK, EARLIEST DATE-6-24-04. 12 IN SERIES, UN-NUMBERED. SOME WITH TWIN VIEWS.

1. ADMINISTRATION + MACHINERY BUILDING
2. FESTIVAL HALL + CENTRAL CASCADES
3. MACHINERY BUILDING
4. PALACE OF ARTS + PALACE OF AGRICULTURE
5. PALACE OF ELECTRICITY
6. PALACE OF LIBERAL ARTS
7. PALACE OF MANUFACTURES
8. PALACE OF MINES + PALACE OF EDUCATION
9. PALACE OF TRANSPORTATION + PALACE OF MANUFACTURES
10. PALACE OF VARIED INDUSTRIES
11. TEMPLE OF FRATERNITY + MACHINERY BUILDING
12. UNITED STATES GOVERNMENT BUILDING

\+

SOME CORPORATE POST CARDS



MINT

St. LOUIS LOUISIANA PURCHASE EXPOSITION

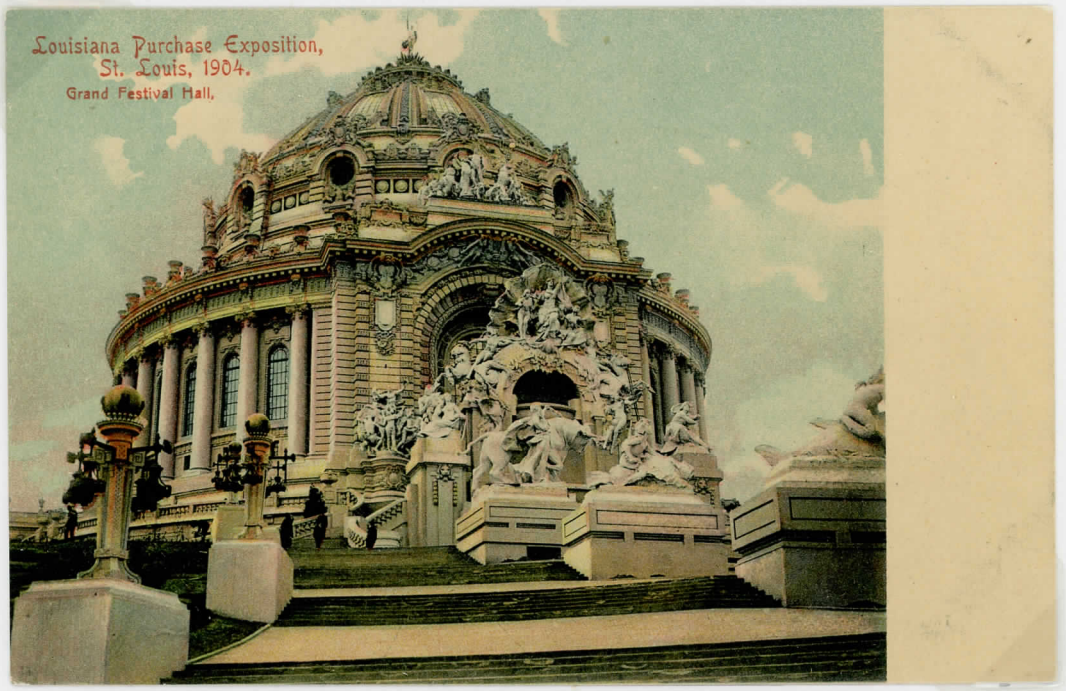
1- MINT

PINKAU SERIES (p74):
G1498-ATTRIBUTED TO PINKAU, MULTICOLORED, DULL COLORS, SAME TYPE OF SERIES AS G1494, SMOOTH FINISH, NARROW, WITHOUT PRINTER'S IMPRINT, UNDIVIDED BACK WITH GREEN PRINTING. EARLIEST DATE 10-26-04. 12 IN THE SERIES WITHOUT NUMBERS. SOME WITH SPECIAL ADVERTISERS.

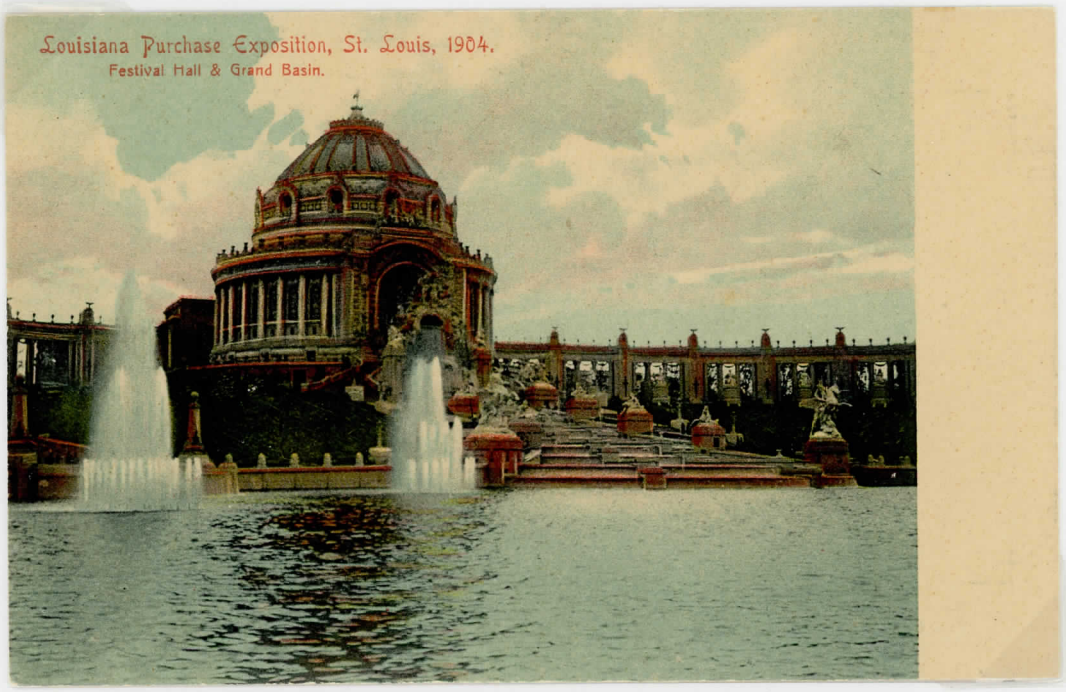


St. LOUIS LOUISIANA PURCHASE EXPOSITION

SOL-ART PRINT--THE ROTOGRAPH Co., N.Y. CITY (GERMANY)



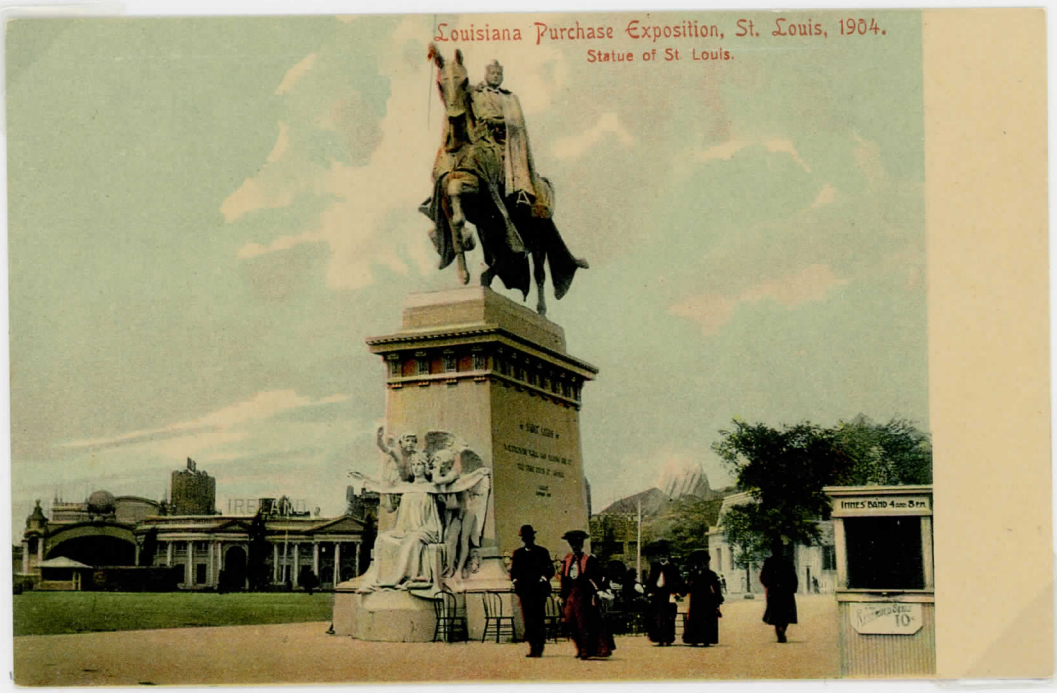
3502



3503


Louisiana Purchase Exposition, St. Louis, 1904.
Grand Basin Square. Palace of Electricity.

3510


Louisiana Purchase Exposition, St. Louis, 1904.
Statue of St. Louis.

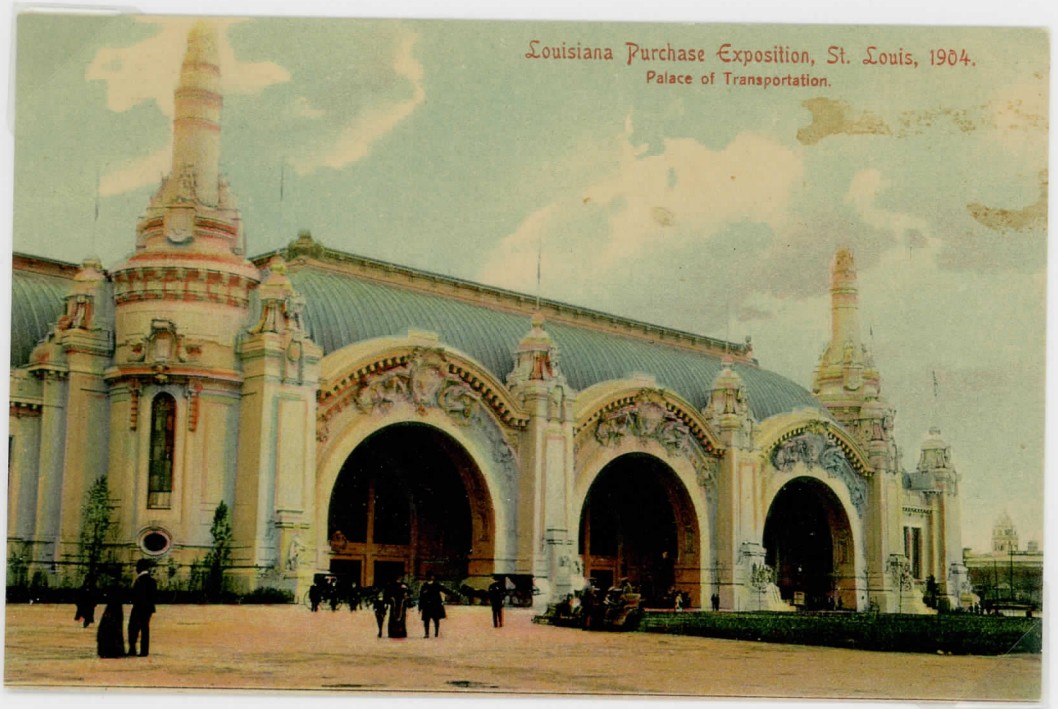
3513


Louisiana Purchase Exposition, St. Louis, 1904.
Swinging Colonade. Palace of Varied Industries.

3514


Louisiana Purchase Exposition, St. Louis, 1904.
Palace of Mines & Metallurgy.

3519

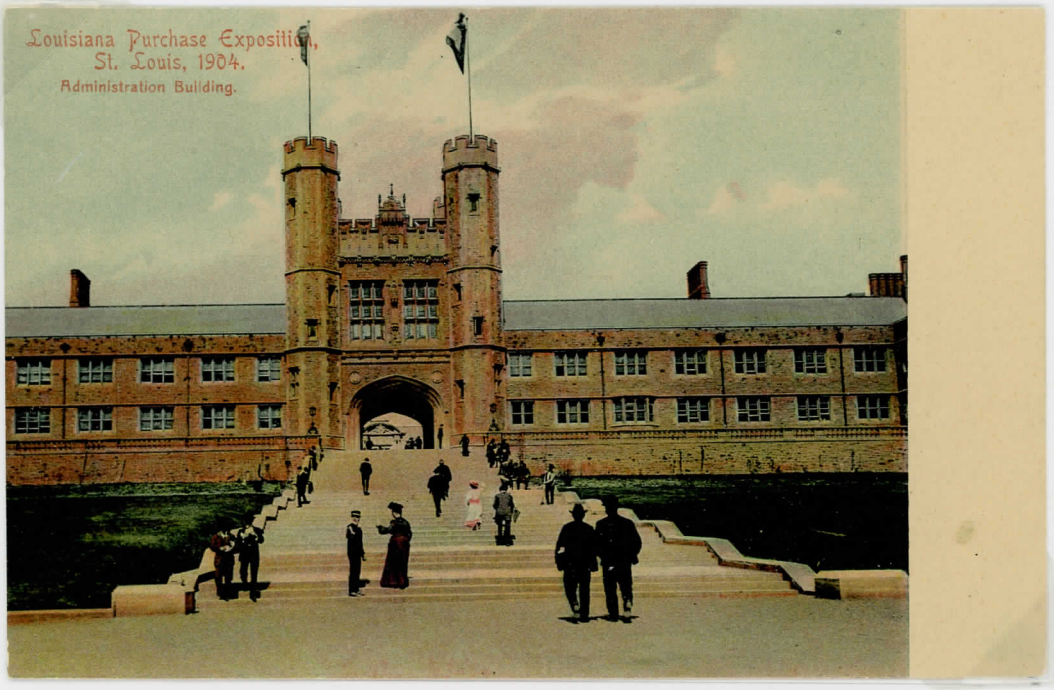

Louisiana Purchase Exposition, St. Louis, 1904.
Palace of Transportation.

3528

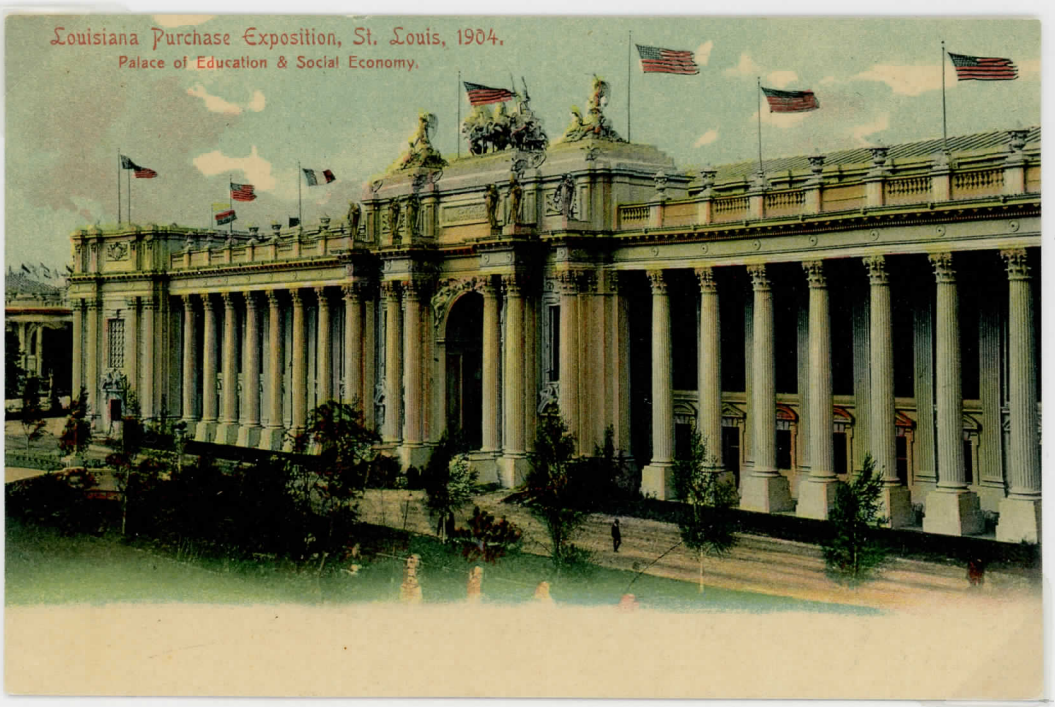

Louisiana Purchase Exposition, St. Louis, 1904.
Cascade Gardens Looking West.

3529

St. LOUIS LOUISIANA PURCHASE EXPOSITION



3530



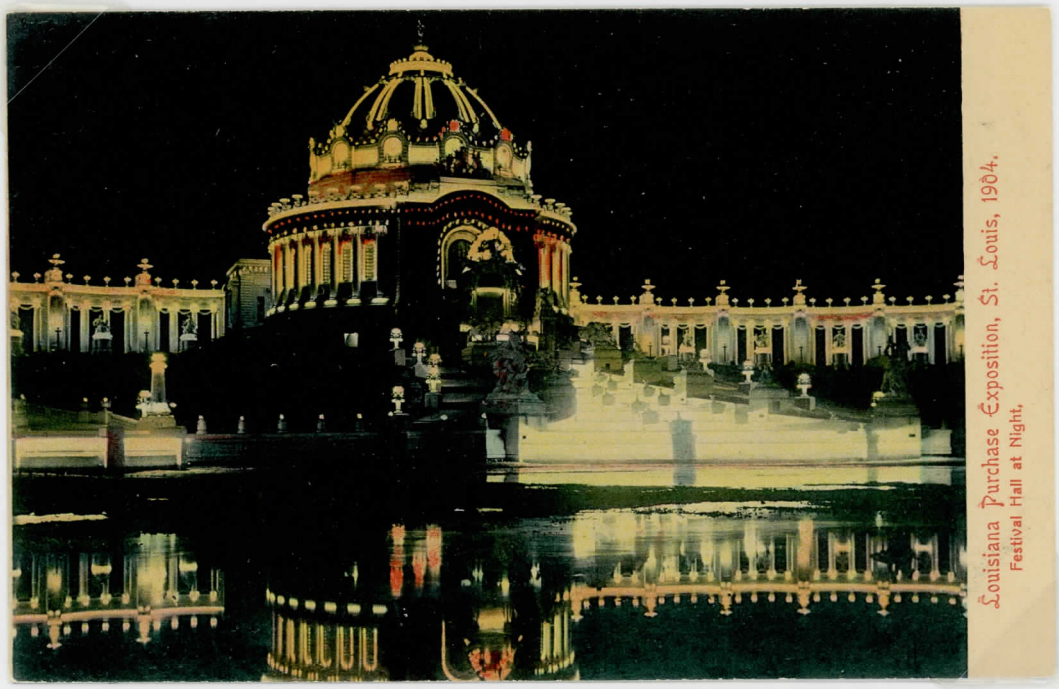
3532


Louisiana Purchase Exposition, St. Louis, 1904.
Colonade of States, West Arms

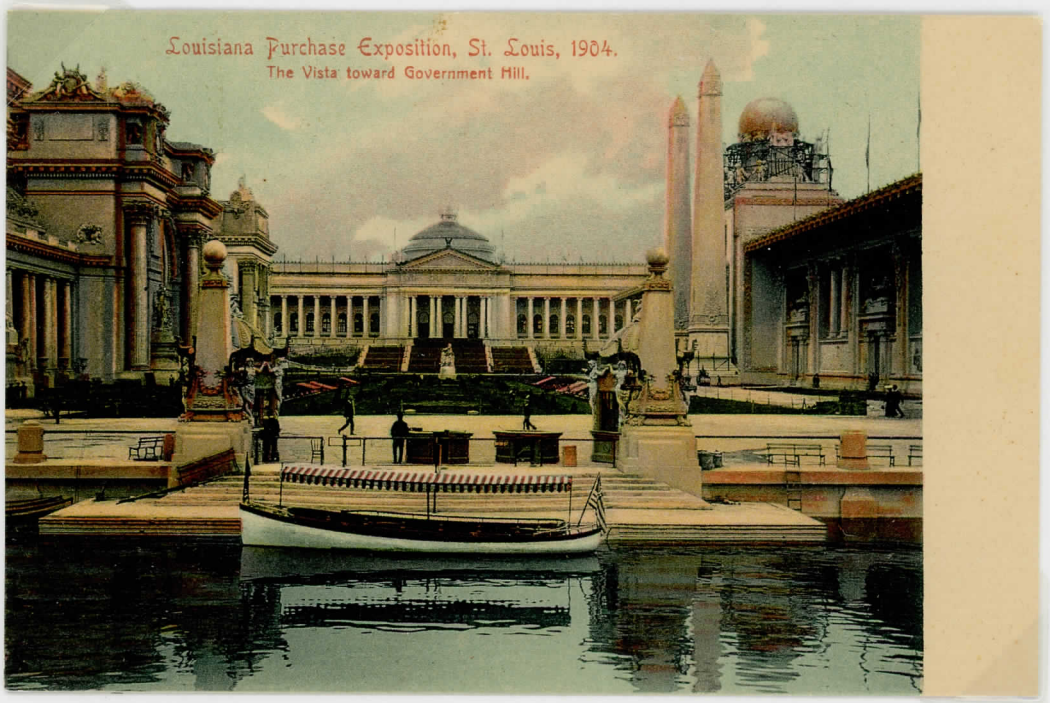
3504


Louisiana Purchase Exposition, St. Louis, 1904.
Palace of Liberal Arts

3505


Louisiana Purchase Exposition, St. Louis, 1904.
Festival Hall at Night.

3508

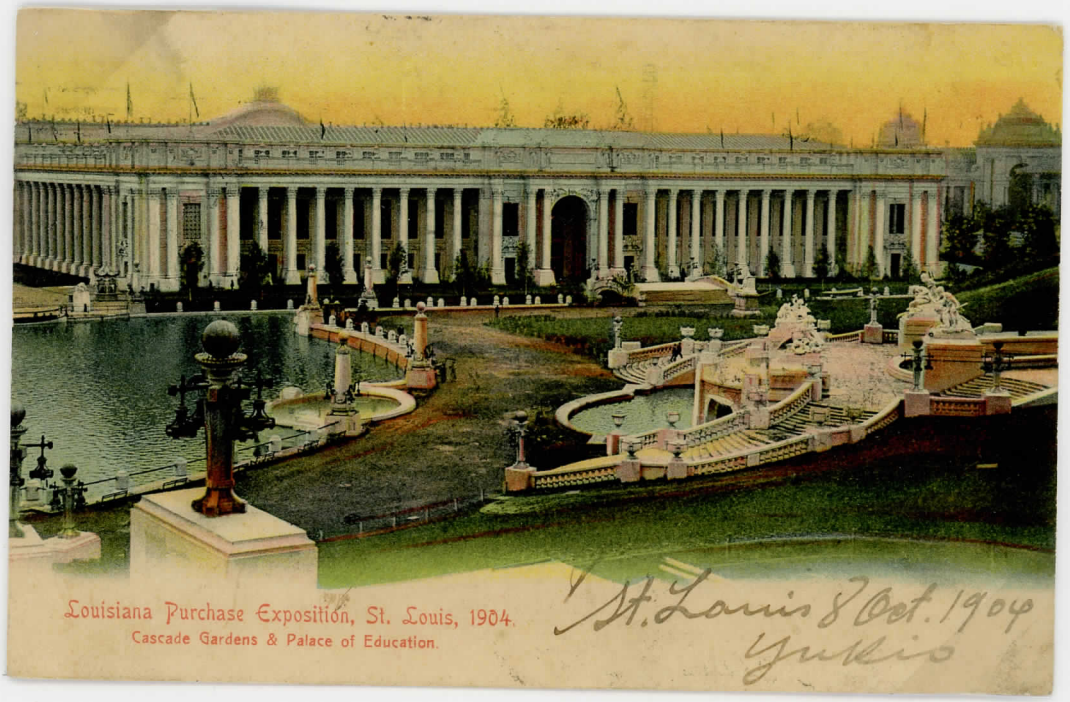

Louisiana Purchase Exposition, St. Louis, 1904.
The Vista toward Government Hill.

3526



Louisiana Purchase Exposition, St. Louis, 1904.
View looking North from Festival Hall.

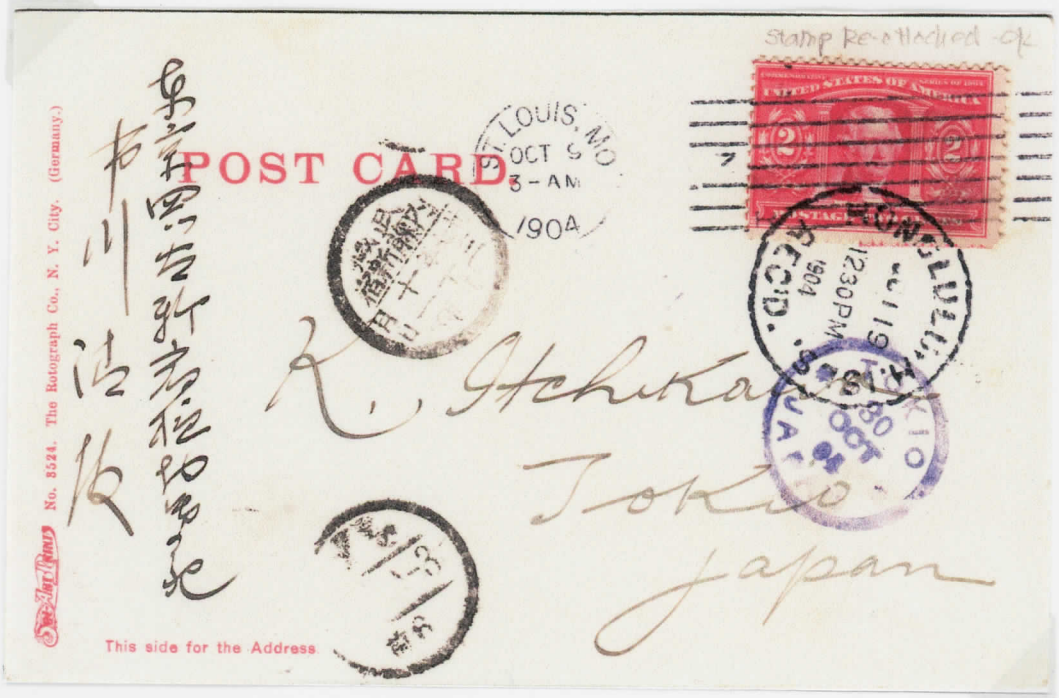
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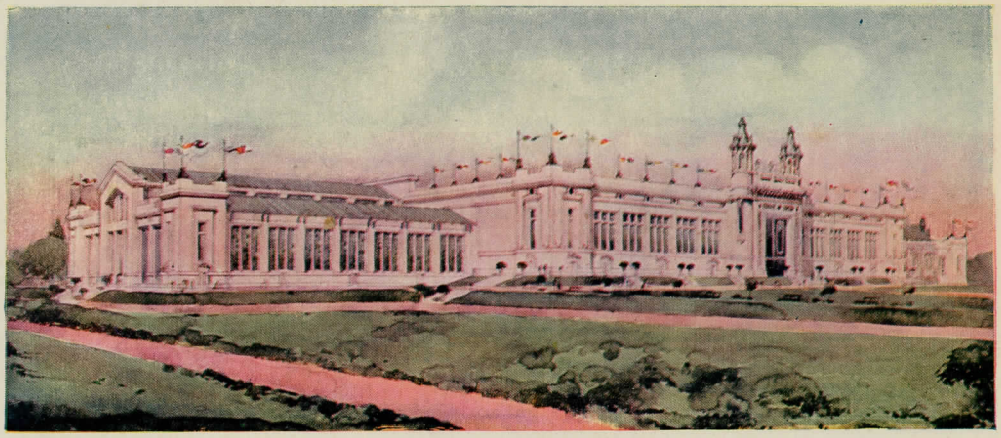
UNUSUAL DESTINATION TO JAPAN-LOOSE STAMP

REVERSE:



St. LOUIS LOUISIANA PURCHASE EXPOSITION

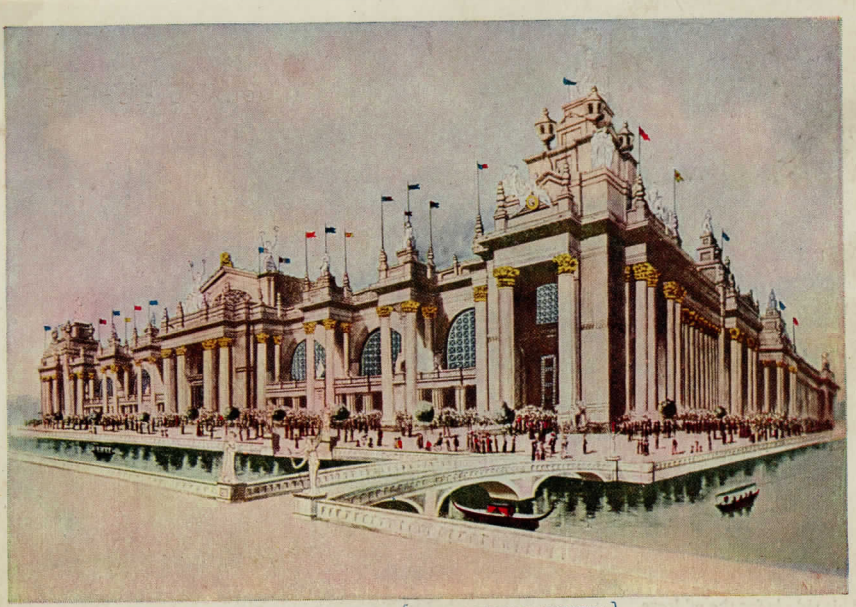
POST CARDS-COMPLIMENTARY FROM THE SUNDAY POST DISPATCH: NO PUBLISHER IDENTIFICATION



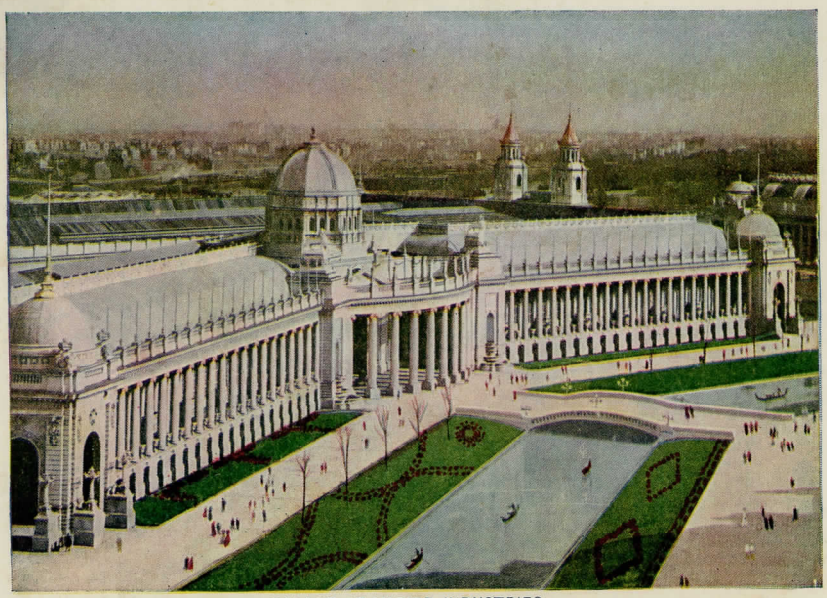
SIZE 500 X 1600 FEET. PALACE OF HORTICULTURE. LOUISIANA PURCHASE EXPOSITION, ST. LOUIS.



SIZE 525 X 1000 FEET. PALACE OF MACHINERY. LOUISIANA PURCHASE EXPOSITION, ST. LOUIS.



SIZE 525 X 725 FEET. PALACE OF ELECTRICITY (LOUISIANA PURCHASE EXPOSITION)



SIZE 525 X 1200 FEET. PALACE OF VARIED INDUSTRIES. MAIN ENTRANCE. LOUISIANA PURCHASE EXPOSITION.

St. LOUIS LOUISIANA PURCHASE EXPOSITION

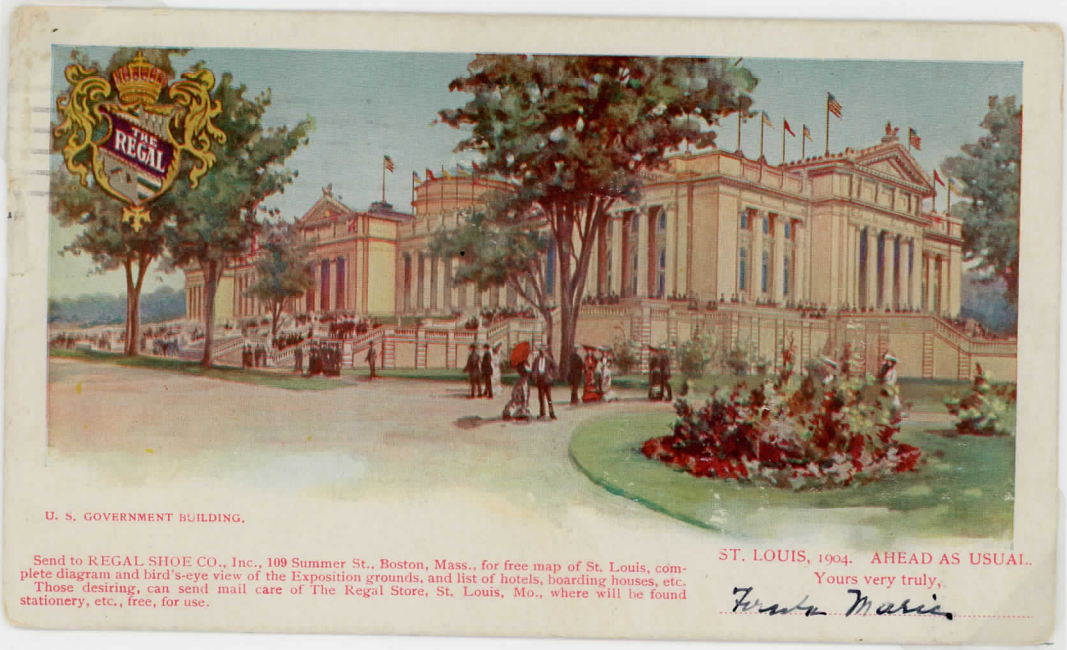
COMPLIMENTS OF REGAL SHOE Co., INC.-St. LOUIS, MO.
THERE ARE 6 CARDS IN THE SERIES. ALL ARE NARROW 3¼ INCHES.



PALACE OF MACHINERY.

Send to REGAL SHOE CO., Inc., 109 Summer St., Boston, Mass., for free map of St. Louis, complete diagram and bird's-eye view of the Exposition grounds, and list of hotels, boarding houses, etc. Those desiring, can send mail care of The Regal Store, St. Louis, Mo., where will be found stationery, etc., free, for use.

ST. LOUIS, 1904. AHEAD AS USUAL.
Yours very truly,



U. S. GOVERNMENT BUILDING.

Send to REGAL SHOE CO., Inc., 109 Summer St., Boston, Mass., for free map of St. Louis, complete diagram and bird's-eye view of the Exposition grounds, and list of hotels, boarding houses, etc. Those desiring, can send mail care of The Regal Store, St. Louis, Mo., where will be found stationery, etc., free, for use.

ST. LOUIS, 1904. AHEAD AS USUAL.
Yours very truly,
Teresa Marie

St. LOUIS LOUISIANA PURCHASE EXPOSITION

POST CARDS by A. SELIGE, PUBLISHERS, St. LOUIS:






WORLD'S FAIR - 1904
ST. LOUIS, U. S. A
A. SELIGE, PUB., ST. LOUIS.
1046 EDUCATIONAL BUILDING Unterrichts Palast


WORLD'S FAIR - 1904
ST. LOUIS, U. S. A.
A. SEL. GE PUB. ST. LOUIS.
1044 MACHINERY BUILDING - Maschienen Gebäude

St. LOUIS LOUISIANA PURCHASE EXPOSITION

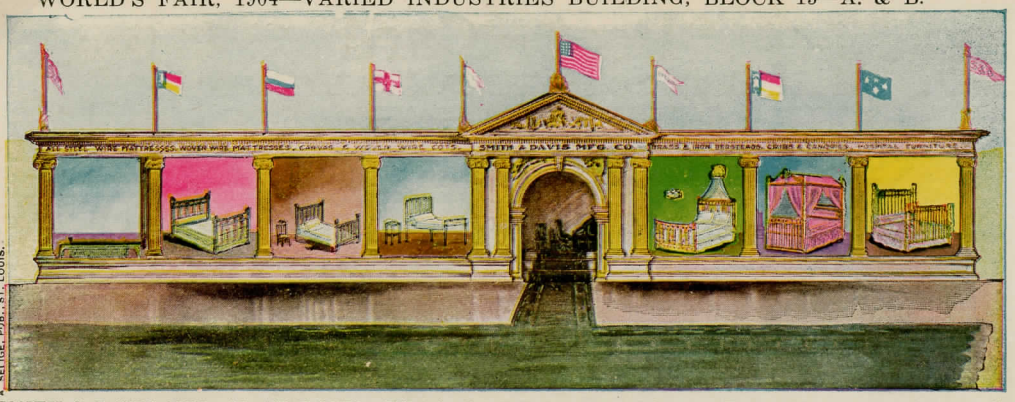
POST CARDS by A. SELIGE, PUBLISHERS St. LOUIS:



St. LOUIS LOUISIANA PURCHASE EXPOSITION

POST CARDS by A. SELIGE:

WORLD'S FAIR, 1904—VARIED INDUSTRIES BUILDING, BLOCK 15—A. & B.



SMITH & DAVIS MFG. CO. ST. LOUIS. THE LARGEST MAN'F'G., OF METAL BEDS AND SPRINGS IN THE WORLD.

St. LOUIS LOUISIANA PURCHASE EXPOSITION



addressed to Sweden

Pub. Rachael & Tuck & Sons. St. Louis



This building, which was one eighth of a mile or more long, covered, I think, the greatest area of any at the Fair.

MINT

No 128 V. O. HAMMON PUB. CO. MINNEAPOLIS MN

St. LOUIS LOUISIANA PURCHASE EXPOSITION

POST CARDS by V.O. HAMMON PUB.Co., MINNEAPOLIS:

